

## Range of Evaluation Activities

Community Foundation Role	Type of Evaluation	Questions to ask
Grantmaking	Accountability or goal oriented	<ul style="list-style-type: none"> <li>• Ask grantees to provide detailed financial reports on how grant funds were spent</li> <li>• Ask grantees to provide detailed counts of number of people served, length of participation, etc.</li> <li>• Ask grantees to compare their participants numbers to their stated goals</li> </ul>
	Developmental oriented	<ul style="list-style-type: none"> <li>• Ask grantees to reflect on what went well, what didn't and what they learned</li> <li>• Ask grantees to choose and tell a narrative that captures the most significant change their work has produced</li> </ul>
	Outcome oriented	<ul style="list-style-type: none"> <li>• Convene grantees to discuss project outcomes and share lessons learned.</li> <li>• Ask grantees to conduct a survey or interviews of participants to get their feedback on impact of funded programs</li> </ul>
Donor Engagement and Development	Accountability or goal oriented	<ul style="list-style-type: none"> <li>• Collect information about the interests of new donors</li> <li>• Track inquiries by donors into poverty-related granting opportunities</li> </ul>
	Developmental oriented	<ul style="list-style-type: none"> <li>• Survey existing donors about their knowledge of local poverty issues, relevant charities and the role of the foundation</li> <li>• Track donor meetings and site visits with local charities involved in poverty reduction work</li> </ul>
	Outcome oriented	<ul style="list-style-type: none"> <li>• Note new donors who identify role of foundation in poverty-reduction work as reason for setting up fund.</li> <li>• Track percentage of donor-advised grants going to charities combating poverty</li> <li>• Survey donors on whether they view foundation as source of knowledge about poverty-reduction and relevant granting opportunities</li> </ul>

Community Foundation Role	Type of Evaluation	Questions to ask
<b>Community Leadership</b>	Accountability or goal oriented	<ul style="list-style-type: none"> <li>Track mentions of foundation in local media stories related to poverty reduction efforts</li> <li>Track relevant meetings attended, speeches, interviews, etc.</li> </ul>
	Developmental oriented	<ul style="list-style-type: none"> <li>Survey local poverty-reduction stakeholders periodically to get their feedback on the role of the foundation</li> <li>Targeted survey of key stakeholders such as local newspaper editor, to gauge positioning of foundation vis a vis poverty</li> </ul>
	Outcome oriented	<ul style="list-style-type: none"> <li>Track other financial investments that are leveraged by the foundation's initial investment</li> <li>Track new local initiatives, policy changes, etc. in which foundation played a catalytic role</li> </ul>
<b>Community Foundation Governance and Administration</b>	Accountability or goal oriented	<ul style="list-style-type: none"> <li>Determine the diversity of your staff and volunteers and specify the measures you have in place to improve this, if needed</li> <li>Track number of grant applications and the range of organizations applying</li> <li>Determine impact of foundation's investment strategies and choices</li> </ul>
	Developmental oriented	<ul style="list-style-type: none"> <li>Analyze the role of low-income people as volunteers and advisors in your poverty-reduction efforts</li> <li>Analyze your use of diverse vendors and consultants.</li> </ul>
	Outcome oriented	<ul style="list-style-type: none"> <li>Survey staff and volunteers on their level of knowledge and comfort with poverty-related issues</li> <li>Ask grant applicants, and non-applicants for feedback on grant application procedures</li> </ul>