



COMMUNITY
FOUNDATIONS
OF CANADA
all for community.

ANNUAL
REPORT
2010

90Years

COMMUNITY MEANS SO MANY THINGS TO SO MANY PEOPLE. AND THE WORLD TO US. IN ALL WE DO AND ALL WE SAY, WE'RE ALL FOR COMMUNITY.

HIGHLIGHTS OF 2010

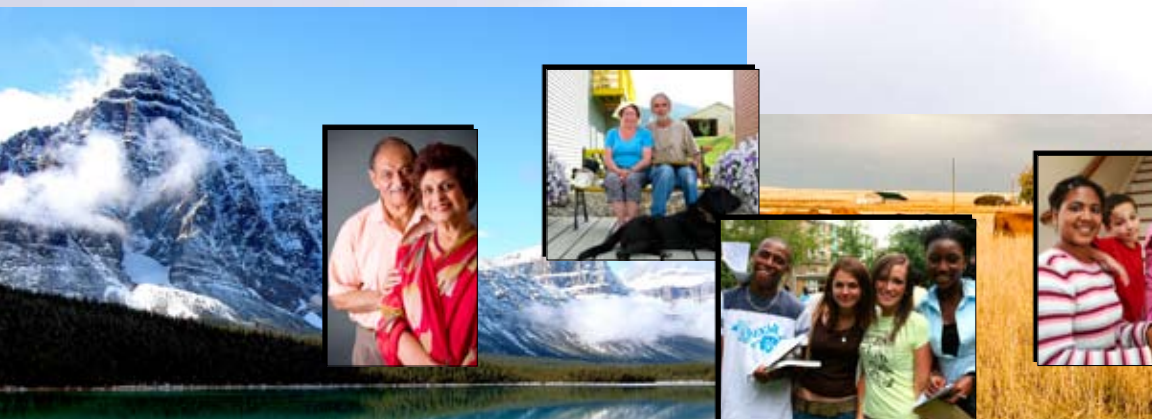
- Assets of community foundations in Canada surpass \$3 billion for the first time
- CFC's 175 members make grants of more than \$149 million to support community vitality across Canada
- Community foundations in 17 communities release local *Vital Signs* reports in October
- CFC's Canada's *Vital Signs* report hits the front page of the *Globe and Mail*, and is featured in *La Presse*, on CBC's *The National* and other major media outlets
- CFC joins organizations from across the country in calling on the federal government to reinstate the long-form census, which collects critical information about the vitality of Canadian communities
- Community Foundations of Canada partners with Philanthropic Foundations of Canada on a new report on mission-based investing
- CFC's Lake Winnipeg Watershed initiative produces the environmental documentary *Choking Lake Winnipeg*; it is premiered at Winnipeg's IMAX theatre
- CFC prepares to welcome the world to Vancouver for CFC 2011 Conference: A World of Opportunity
- CFC announces its leadership transition: Ian Bird will take over from CEO Monica Patten in May 2011



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Registered Charity Number 136535226RR0001



OUR PAST AND OUR FUTURE

As we reflect on 2010, especially in the context of the upcoming 90th anniversary of Canada's community foundation movement and CFC's imminent leadership transition, our thoughts turn to some of the things that make our movement distinct. As Chair of CFC and as President and CEO, we each have different experiences with the organization but we share an appreciation of its unique history.

Community Foundations of Canada is a successful organization, leading a philanthropic sector that has seen exponential growth over the course of CFC's 18-year existence. How has that happened, and what have we learned?

In the early days of CFC, when the movement was in its infancy, community foundations understood themselves to be about building endowments, managing donor funds effectively, and making good grants. Gradually, as those roles solidified, we began as a movement to look beyond that definition and explore what else we could offer to our communities.

Now, community foundations are more likely to talk first about building communities and then about building endowments. We've come to understand that our financial assets and our capacity to make grants – though essential – are not the only powerful resources we can put at the service of our communities. It has been a significant change in our vision.

We're proud that CFC played a catalytic role in that transformation (supported and sometimes prodded by partners like The J.W. McConnell Family Foundation, the Charles Stewart Mott Foundation and others) with the development of principles to guide the movement, with our initiatives in social justice and the environment and immigration.

We've also created opportunities for community foundations to engage their communities in new ways through programs like *Vital Signs* currently and, memorably, *Our Millennium*. *Our Millennium* inspired thousands of Canadians to make gifts to their communities in 2000, and it reminds us how innovative CFC and the community foundation movement have been over the years. We've always been willing to take risks. We were ahead of the curve with *Our Millennium's* focus on social engagement and its use of technology and digital archives, and it wasn't always easy. But like many other CFC milestones, our members made it a success.

Canada's community foundations are the heart of this movement. And we believe this movement is part of the glue that binds our country. Canadians from all sectors, all demographics, all regions, rural and urban, are joined together by the common impulse to give back to their community and make life better for their neighbours.

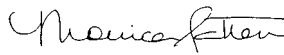
Sometimes those neighbours live next door and sometimes they live on the other side of the world. Community foundations in Canada have learned and shared profoundly not only with their national network, but also with their colleagues around the globe.

This year, as in past years, we owe our success to the team of people who make Community Foundations of Canada what it is: our Board of Directors, our staff colleagues, our members across Canada, our generous donors, valued partner organizations, and many other supporters. We thank each and every one of them for their many contributions.

We hope this snapshot of our history reminds us all that we have the power to shape our future impact, as we have shaped our past success.



Faye Wightman, Chair



Monica Patten, President and CEO



BIRTH OF A VISION: OUR PIONEERS

Our movement turns 90 in 2011. Like the country itself, Canada's community foundation movement began with pioneers: forward-thinkers like William Forbes Alloway in Winnipeg who founded Canada's first community foundation in 1921, donors like Burges Gadsden and his mother in Victoria (1936) and Vancouver philanthropists, secretary Alice MacKay and industrialist W.J. VanDusen (1943). Each story is different, but they all reflect an impulse to give back to the community and the vision of a new kind of philanthropy that was soon replicated in Hamilton, Calgary, Fredericton, Regina and elsewhere. The innovative, community-driven idea has now grown into a united network of 175 community foundations stretching from coast to coast to coast, linked together by Community Foundations of Canada (CFC).

CFC's visionary, Alastair Gamble, was inspired by the help he received from these foundations when he was starting the community foundation in Ottawa. "His vision was to create a national organization that would help strengthen and build community foundations across the country," says his daughter, Barbara McInnes. "He had a big dream, but what CFC has achieved has exceeded even his wildest hopes."

BUILDING A NATIONAL MOVEMENT



1921

Canada's first community foundation is established: The Winnipeg Foundation

1936

The Victoria Foundation is founded in BC



1943

Vancouver Foundation is established – now Canada's largest

1954

Ontario's first community foundation: The Hamilton Foundation

SHARING LEARNING AND INNOVATION

1952

Canada's first donor advised fund is established by Whitford J. VanDusen, Vancouver Foundation's first Chairman

1990

Community Foundation of Ottawa hosts the first national conference for Canada's community foundations. John Crow, Governor of the Bank of Canada, convenes the meeting

1998

Vancouver Foundation and The Calgary Foundation start Canada's first Youth in Philanthropy programs

2000

CFC spearheads the creation of WINGS-CF, a global network of community foundation support organizations

PROMOTING PHILANTHROPY



1998

CFC partners with Benjamin Moore Co. Limited to provide heritage and restoration grants in local communities across Canada

1999

CFC partners with the Ontario government to launch The Ontario Endowment for Children and Youth in Recreation Program; \$10 million is generated for permanent funds in 29 communities



BY THE NUMBERS

1952

The VanDusen Fund's initial gift of \$60,000 has generated grants of more than \$500,000 since 1952

1992

CFC begins with 28 members; holds its first AGM in Winnipeg

1998

CFC has 77 members; combined assets reach \$1 billion



BUILDING A MOVEMENT: SHARING, LEARNING, LEADING

With the first national conference in 1990 – the event that led to the birth of CFC in 1992 – our culture of shared learning was set. There were 28 foundations present then; we look forward to welcoming more than 600 delegates at our 2011 conference in Vancouver. Conferences, webinars and other professional development offerings in our CF-LINKS program continue CFC's tradition of shared learning, best practices, and support. Nurtured carefully by CFC, this robust collegial network (both formal and informal) is one of our movement's greatest strengths.

National programs like *Vital Signs* magnify our impact on local communities and national issues. CFC's *Our Millennium* program was a milestone in grassroots participation, building community vitality one gift at a time. The Lake Winnipeg Watershed program, the Benjamin Moore Community Restoration program, the Ontario Endowment for Children and Youth in Recreation, the T.R. Meighen Foundation's efforts to promote community philanthropy in New Brunswick, Quebec's endowment building *Placements culture* initiative, and many other regional partnerships highlight CFC's enduring role as a catalyst for philanthropic support.

Like Canada itself, CFC has always looked outward as well as in: our ties to the world of philanthropy internationally have been strong since day one. CFC's role in The Transatlantic Community Foundation Network, now hosted by CFC in Ottawa, and WINGS-CF (Worldwide Initiatives for Grantmaker Support) are long-standing, continuing commitments to international leadership and rich opportunities to learn from our colleagues around the world.

In 1998 we began a discussion of the role community foundations can play in their communities. Community leadership emerged as a powerful addition to grantmaking and donor service. We now share a set of common principles that underpin the distinctive work we do in our local communities. As our CFC network goes forward, now 175 community foundations strong, we are proudly and visibly, as we always have been, "All for community."

1955

Alberta's first:
The Calgary Foundation

1956

New Brunswick's first CF:
the Fredericton Foundation
is incorporated



1969

Saskatchewan's first:
Regina Community
Foundation is incorporated,
later renamed the South
Saskatchewan
Community Foundation

2003

CFC partners with Bank of
Montreal Financial Group
to launch *Supporting Your
Community* to encourage
BMO clients to create a
charitable fund at their local
community foundation

2004

The J.W. McConnell Family
Foundation begins its
collaboration with Canadian
community foundations
to increase environmental
action: in a few short years,
endowed resources for
environmental philanthropy
grow to over \$70 million
and environmental
grantmaking places in
the movement's top three
priorities

2000

CFC's national *Our
Millennium* initiative
inspires more than 4.6
million Canadians from 800
communities to mark the
new millennium with a gift
to their community



The T.R. Meighen Foundation
partners with CFC to
promote community giving
in New Brunswick; in three
years, community foundation
endowment funds increase
by 41% and more than 450
grants are made

2000

Canadian community
foundations receive \$185
million in donations

The tech boom puts
community foundations
in the news with a gift of
stock worth \$12 million and
another of \$40 million in
one month alone



PROMOTING OUR PASSION: COMMUNITY PHILANTHROPY

The first Canadian community foundation was founded in 1921. The first donor advised fund was established in 1952. CFC launched its Youth in Philanthropy program a decade ago, the BMO Supporting Your Community alliance in 2003, and our exploration of mission-related investing in 2009. This year, we entered a partnership with teachers to engage students from Grades K-12 in social action projects. At the heart of these and all our other initiatives is CFC's commitment to promoting philanthropy, broadening engagement, and finding innovative ways to build community vitality. One indicator of the impact of these efforts to promote philanthropy: community foundation assets in Canada surpassed \$3 billion in 2010, for the first time ever – a significant force for community vitality today and into the future.

1971

Northern Ontario's first community foundation is incorporated, in Thunder Bay

1984

The first community foundation in Nova Scotia is established in Halifax

1992

CFC is officially founded, with Alastair Gamble as Executive Director



1993

Monica Patten joins CFC as first CEO

NWT's first community foundation is founded, in Yellowknife

PEI: The Community Foundation of PEI is incorporated

Quebec's first CF: Fondation communautaire du grand Québec

1998

CFC publishes the movement's first discussion of community leadership principles, *Explorations*

2006

Supported by the Walter and Duncan Gordon Foundation, CFC and the Law Commission of Canada release their research study on immigration, *Unsettled: Legal and Policy Barriers for Newcomers to Canada*

CFC launches *Vital Signs* nationally. Victoria, Vancouver, Ottawa, and Montreal join Toronto, the originator of the *Vital Signs* program, in publishing 2006 *Vital Signs* reports



2008

CFC brings community foundations and other funders together in The Lake Winnipeg Watershed Initiative to work strategically on environmental issues in the world's 10th largest freshwater lake

CFC hosts its first international conference in Montreal, with 700 participants attending from 27 countries

CFC launches its online poverty resource *From Good Causes to Root Causes*



2005

Community foundations in Quebec partner with the government's *Placements culture* matching grant program to generate financial support for the arts

Community foundations are asked by the courts to distribute \$300,000 in proceeds of a consumer class action settlement to food-related charities across the country

Canadian Heritage partners with CFC's youth network to stimulate Youth Community Action Grants

2001

The largest ever gift is given to a Canadian community foundation: \$100 million from Randall Moffat to The Winnipeg Foundation



2004

Canada's 146 community foundations reach \$2 billion in total assets and make \$95 million in grants

2006

After input from community foundations and others in the sector, the federal capital gains tax is eliminated on charitable gifts of appreciated securities



2002

NL: Community Foundation of Newfoundland and Labrador becomes a registered charity, completing the movement's reach from coast to coast to coast



2006

CFC publishes two resources for the movement, exploring its potential role in social justice issues

2007

CFC celebrates its 15th Anniversary

2008

CFC launches the new *All for community* vision for the movement with a new look, logo, and website

2009

A new CFC learning resource is launched, *Building Community Vitality: A Leadership Toolkit*

20+ CF-LINKS manuals and tools go online for members

Responding to CFC's *Membership Satisfaction Survey*, community foundations praise CFC's tools and its way of promoting national best practices while supporting the individuality of each member.

2009

CFC is asked to host the Transatlantic Community Foundation Network, a multinational network of 17 countries in Europe and North America

In partnership with Environics Research Group, CFC's *Vital Signs National Public Opinion Survey* focuses on how Canadians view quality of life in their communities

2010

More community foundation staff and volunteers than ever before from across Canada participate in CF-LINKS webinars, peer retreats, regional meetings, and on-site consultations

Vital Signs: 17 communities release local reports; national VS report hits the front page of the *Globe and Mail*

The Winnipeg Foundation premieres documentary *Choking Lake Winnipeg*, produced by the Lake Winnipeg Watershed initiative, at IMAX

2007

Community foundations distribute consumer compensation from another class action lawsuit: \$190,000 to charities across the country dealing with transportation issues

CFC partners with 1% for the Planet, an alliance of companies that commit at least one per cent of their revenue each year to environmental causes

2009

The Ontario Land Trust Alliance and CFC partner in a province-wide campaign to promote and fund stewardship of preserved lands in Ontario

CFC explores the concepts of mission related investing with its new website: www.responsible-investment.ca

CFC starts blogging about community vitality and builds a presence on Facebook and Twitter

2010

CFC and the Canadian Teachers' Federation partner to help students in Grades K-12 create school-community social action projects using *Vital Signs* as a guide to the key issues facing Canadian communities



CFC leads development of the web-based WINGS 2010 *Global Status Report on Community Foundations*

2006

Community foundation assets top \$2.5 billion
Canadian community foundations distribute \$137 million to charities across the country

2007

Community foundations make grants of \$165 million across Canada

2008

New gifts to Canada's 165 community foundations top \$230 million

2010

Community foundation assets surpass \$3 billion



10 PRINCIPLES

These principles describe the ideals we strive for in all we do and all we say, all for community.

WE BUILD COMMUNITY VITALITY

WE UNDERSTAND OUR COMMUNITIES

WE CREATE OPPORTUNITIES FOR DIALOGUE AND INCLUSION

WE EMBRACE PARTNERSHIPS

WE TACKLE PRESSING ISSUES

WE EMBRACE DIVERSITY AND FOSTER RENEWAL

WE GRANT FOR BREADTH AND IMPACT

WE BUILD COMMUNITY ASSETS AND CHAMPION PHILANTHROPY

WE LEARN AND SHARE WHAT WE KNOW

WE ARE RESPONSIVE AND ACCOUNTABLE

For more information about CFC, please visit <http://www.cfc-fcc.ca>



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CELEBRATING A LEGACY OF LEADERSHIP

In 2010, CFC's first Chief Executive Officer announced that she would be stepping down in May 2011. Monica Patten has made an incalculable contribution to CFC and to community foundations in Canada and around the world. CFC says goodbye to a treasured leader, colleague, and friend.

Both personally and professionally, Monica has embodied the values of the community foundation movement – a commitment to building relationships, an openness to opportunity, and a constant desire to lift our vision to higher sights. She has known when to guide us, when to follow, and when to lead. The national network that we dreamed of is a reality, and though we are all distinct, thanks to her we share a heart and soul.

“Monica’s vision and values are always transparent and always respected.

I was never prouder to be a Canadian than when she so effectively chaired an international gathering of foundation leaders in Berlin.”

Rick Frost
CEO

THE WINNIPEG
FOUNDATION

“In the early days of Sunshine Coast Community Foundation,

I remember Monica saying ‘if you’ve seen one community foundation... you’ve only seen one community foundation.’ This gave me the inspiration that I needed to move ahead using ideas and resources from CFC and other community foundations, while creating our own unique organization.”

Don Basham
FOUNDING CHAIR AND
PRESENT BOARD SECRETARY
SUNSHINE COAST
COMMUNITY FOUNDATION

“Monica, you opened so many doors to opportunities that helped to shape our work in Hamilton.

The ‘possibility’ that you communicated to funders nationally and internationally about our movement gave them the confidence to invest in our capacity to make meaningful change in our communities throughout Canada. You have a footprint across this country and beyond that will leave a lasting legacy in the world of philanthropy.”

Carolyn Milne
FORMER CEO
HAMILTON COMMUNITY
FOUNDATION

“CFC helped us ‘look’ big till we were big.

Back in 2005, our community foundation had only \$165,000 in endowed assets. So our growth over the past 5-6 years (we granted \$730,000 in 2010!) has been startling. Every step of the way, we used resources provided by CFC. We are grateful to Monica for fostering the role that CFC plays in supporting new, young and growing community foundations. Think of the impact our growth will now have on essential programs and services in Mississauga... now that’s a legacy!”

Eileen MacKenzie
EXECUTIVE DIRECTOR
COMMUNITY FOUNDATION
OF MISSISSAUGA



MONICA PATTEN ENDOWMENT FUND

CFC has established an endowment fund in honour of Monica to help continue the work she cares so deeply about. Sincere thanks to these contributors in 2010:

Mary Ashley – Coastal Community Credit Union • Deborah Bartlett • Rahul K. Bhardwaj • Joan Blight • Marina Boulos • Tim Brodhead • Megan Campbell • Susan Carter • The Carthy Foundation • Community Foundation of Ottawa • Community Foundation of Portage and District • Michael Doyle • Gord Durnan • Suzanne Feurt • Sara Filbee • Dagne Forrest – Foil Media • Richard Frost • Joyce Ganong • Elan Garonzik • Suzanne Gibson • Richard & Victoria Grant • Jennifer Guy • Leanne Hammond Komori • Keith Heming • Peter Hero • Sheherazade Hirji • Inez Hoey • Jane Humphries • The Jackson Family Fund • Nancy Johnson & Sandra Dorley • Patrick Johnston • Ketchum Canada • Gilbert Lacasse • Laidlaw Foundation • Michel Lamontagne • Suzanne Lawson • Joy MacLaren • Margot McLaren Moore • Betsy Martin • Judith Maxwell • J.W. McConnell Family Foundation • Bob McCulloch • Judith McCulloch • Barbara McInnes • Gerald & Lynn McMackin • Barbara McMillan • Sheree & Grahame Meredith • Maureen Molot • Phillip M. North • Elizabeth Orton • The Payne Fund at Hamilton Community Foundation • Pioneer Group Inc. • Pioneer Petroleums Limited Partnership • Ross Ramsey • Amrik Randhawa • Jim & Linda Rennie • Allan Rix • Paul H. Schurman • Carmen A. Simmons • Marnie Spears • Kenneth Strmiska • Toronto Community Foundation • Vincenza Travale • David Uffelmann • Vancouver Foundation • Victoria Foundation • Kathleen Weil • Faye Wightman • May Wong

A Seamless Leadership Transition

As Monica announced her intention to step down from CFC, the Board of Directors immediately began the search for a new CEO. We are delighted to welcome Ian Bird to the helm of CFC in May 2011.

2010 CFC BOARD OF DIRECTORS

Standing, left to right: Marina Boulos, Terry Jackson, Leanne Hammond Komori, Michael E. Doyle, Sandra Richardson, Victoria Grant, Jennifer Guy, Rahul K. Bhardwaj, Martin Garber-Conrad

Sitting, left to right: Vincenza Travale, Monica Patten, Faye Wightman, Gordon Durnan, Maureen Molot

Not in photograph: Bob McCulloch



WE THANK OUR DONORS

CFC's 2010 donors join a group of distinguished funders who have made an enormous contribution to the growth of the community foundation movement in Canada.

Early donors like the Charles Stewart Mott Foundation, The Lawson Foundation, The J.W. McConnell Family Foundation, the Ford Foundation, and anonymous donors each offered long-term support to CFC at critical times in our history. We can't thank them enough for investing in the formative stages of this movement. Their continuing support over the years has shaped our achievements.

Sincere thanks to all our donors, past and present.

2010 SUPPORTERS AND PROJECTS

Benjamin Moore Community

Restoration Program

- Benjamin Moore & Co., Limited

Vital Signs®

- Agriculture and Agri-Food Canada
- The Charles Johnson Charitable Fund
- Strategic Charitable Giving Foundation
- Canadian Teachers' Federation

Lake Winnipeg Watershed Initiative

- The Thomas Sill Foundation
- Edmonton Community Foundation
- The J.W. McConnell Family Foundation

True Sport Pilot Program

- True Sport Foundation

Responsible Investing

- The Co-operators
- The J.W. McConnell Family Foundation

Transatlantic Community Foundation Network

- Bertelsmann Stiftung
- The Hero Charitable Fund (advised fund of Silicon Valley Community Foundation)
- Charles Stewart Mott Foundation

Ontario Land Trust Alliance (OLTA)

- EJLB Foundation
- Gosling Foundation

DONORS AND SPONSORS

- An Anonymous Donor
- Fundy Community Foundation
- Jennifer Guy
- Judith Harder
- Charles Stewart Mott Foundation
- Fondation communautaire de la Péninsule acadienne
- Strategic Charitable Giving Foundation
- Faye Wightman

ALL FOR COMMUNITY ENDOWMENT FUND

- Fundy Community Foundation
- Martin Garber-Conrad
- Ross M. Harwood
- Hawkesworth/Kriviak Family Fund
- Mark Neale

CFC 2011 CONFERENCE

LEAD CONFERENCE SPONSOR

- McLean Budden

OTHER CONFERENCE SUPPORTERS
(2010/2011)

- Alliance Bernstein Canada
- Anonymous donor
- Axiom International Investors LLC.
- Bentall Kennedy
- Bertelsmann Stiftung
- Birch Hill Equity Partners
- Blackbaud
- BMO Financial Group
- Burgundy Asset Management
- The Calgary Foundation
- CANSO Funds
- Charles Stewart Mott Foundation
- CIBC Global Asset Management
- Doherty & Associates Ltd.
- Fasken Martineau
- Global Fund for Community Foundations
- Great-West Life
- HSBC Bank Canada
- I3 Advisors Inc.
- International Development Research Centre
- Investors Group
- KPMG
- Mackenzie Investments
- T.R. Meighen Family Foundation
- Mountain Equipment Co-op
- Murrick Insurance Services
- Phillips, Hager & North and Royal Bank of Canada
- Pyramis Global Advisors
- QV Investors Inc.
- Research In Motion
- Rogers Communication Inc.
- ROMSPEN
- Scotiabank
- Thomas Sill Foundation
- TD Asset Management Inc.
- Toronto Community Foundation
- Vancity Community Foundation
- Vancouver Aquarium
- Vancouver Foundation
- Victoria Foundation
- Wawanesa Mutual Insurance Company
- The Winnipeg Foundation

STATEMENT OF OPERATIONS AND FUND BALANCES

For the year ended December 31, 2010

REVENUE	2010	2009
Membership support	624,282	610,423
Donations, grants and sponsorships	316,099	508,829
Projects revenues	851,109	990,768
CF-LINKS fees	31,680	41,872
Interest, sales and other revenue	12,931	18,553
	\$ 1,836,101	\$ 2,170,445
EXPENSES		
Salaries and benefits	543,900	663,621
Consultants	78,092	88,001
Program activities		
CF-LINKS	56,310	137,258
Responsible investing	66,166	63,043
General program activities	52,403	59,859
Project expenses	794,080	917,928
Administration & amortization	288,508	280,030
	\$ 1,879,459	\$ 2,209,740
DEFICIENCY OF EXPENSES OVER REVENUE	\$ (43,358)	\$ (39,295)
Fund balances, Beginning of year	\$ 85,555	\$ 96,290
Fund activity	30,570	(10,735)
Fund balances, end of year	\$ 116,125	\$ 85,555
BALANCE SHEET		
as at December 31, 2010		
ASSETS	2010	2009
Cash and short-term deposits	83,452	279,735
Accounts receivable	133,417	39,524
Prepaid expenses	256,693	34,051
Capital assets	22,897	22,238
Long term investments	131,792	54,426
	\$ 628,251	\$ 429,974
LIABILITIES		
Accounts payable and accrued liabilities	194,825	97,248
Deferred contributions	317,301	247,171
	\$ 512,126	\$ 344,419
FUND BALANCES		
Operations		
Invested in capital assets	22,897	22,238
Unrestricted	(38,564)	8,891
Endowment	131,792	54,426
	\$ 116,125	\$ 85,555
	\$ 628,251	\$ 429,974

This is a summary of our financial statements for 2010. CFC's full audited financial statements are available by request, or on our website at www.cfc-fcc.ca/about-cfc/annual-report.html