



COMMUNITY FOUNDATIONS OF CANADA  
FONDATIONS COMMUNAUTAIRES DU CANADA

## **2010 BENJAMIN MOORE COMMUNITY RESTORATION PROGRAM**

### **Application Guidelines**

Working with Community Foundations of Canada, Benjamin Moore & Co., Limited is offering grants of cash and paint to support heritage restoration and community projects in Canada. Benjamin Moore has partnered with Community Foundations of Canada (CFC) in order to access CFC's grantmaking experience and its national network of local community foundations.

Successful projects will receive donated Benjamin Moore paint (up to a retail value of \$750), colour expertise, and a cash grant of up to \$4,000. Projects supported in the past range from restoration of a small museum, to renovation of a youth centre, to refurbishing rooms in a women's shelter that operates in a historic home, to contributing to a cutting-edge seniors' residential complex, and restoring one of Canada's original post offices.

A total of \$12,000 in cash grants is available in each of Benjamin Moore's three regions, focused in specific communities. The communities change from year to year. For 2010 grants, the focus communities are:

- Western Region: Parksville-Qualicum BC, Saskatoon SK, Winkler MB
- Central Region: Brantford ON, Muskoka ON
- Eastern Region: Quebec City QC, Fredericton NB, Moncton/SE New Brunswick

Charitable organizations in the communities mentioned above that are undertaking projects meeting the criteria below are invited to apply to the 2010 Benjamin Moore Community Restoration Program.

Projects outside the target communities may also apply, but will receive lower priority in the selection process.

**Project Criteria:**

- The project is community renovation project or local heritage restoration that benefits the community and involves the use of paint.
- The applicant organization is a registered Canadian charity or is sponsored by a municipality.
- Volunteers from the local community are engaged in the project.
- Project is willing to involve a local Benjamin Moore retailer for product expertise and other support.
- Project is willing to participate in local public relations activities to publicize the program and Benjamin Moore's participation.

**Application Process:**

Please answer the following on **no more than two typewritten pages**:

- Briefly describe your organization.
- Describe your project and whom it will benefit.
- How will you use paint in your project?
- How will you use the cash grant?
- How will volunteers be involved?
- What is your project's timeframe?
- Does your project have any public relations resources and/or activities planned?
- What is the applicant organization's Canada Revenue Agency charitable registration number?
- Who is the key project contact? Please provide email, phone, and street address.

**In addition**, please attach:

- a copy of your full project budget, including revenue and expenses
- current financial statements for your organization (audited, if available)
- a list of your organization's leadership



The application should be signed by your organization's senior staff person or volunteer. If you have pictures of your project, feel free to include them.

**Reporting requirement:**

If your project receives a Benjamin Moore Community Restoration Program grant, you will be expected to submit a brief report (1 to 2 pages) as soon as possible after your project is completed.

**Application Deadline: January 29, 2010**

Submit your application by January 29<sup>th</sup>, in hard copy or electronically, to:

Benjamin Moore Community Restoration Program

Community Foundations of Canada

75 Albert Street, Suite 301

Ottawa ON K1P 5E7

Email: [mfilippov@cfc-fcc.ca](mailto:mfilippov@cfc-fcc.ca)

Fax: (613) 236-1621

**Notification:**

All submissions will be acknowledged when received, and applicants will be notified of the outcome of the review in April/May. Applications are received and reviewed by Community Foundations of Canada, on behalf of Benjamin Moore & Co., Limited. Final decisions regarding the allocation of funds are made by Benjamin Moore representatives with input from CFC.

**If you have questions, contact:**

Marlowe Filippov

Tel: 613-236-2664 x301

[mfilippov@cfc-fcc.ca](mailto:mfilippov@cfc-fcc.ca)