



# ALL FOR COMMUNITY

## ENDOWMENT FUND



FONDATIONS  
COMMUNITY COMMUNAUTAIRES  
FOUNDATIONS DU CANADA  
OF CANADA **ensemble pour tous.**  
**all for community.**

## A PASSION FOR COMMUNITY

Helping the homeless was a priority for Alice MacKay. Back in 1943 she scraped together \$1,000 from her secretarial job to help homeless women trapped in a cycle of poverty. Her story inspired a group of industrialists and philanthropists to make their own contributions to the community and today, 70 years later, her legacy lives on.

You may be surprised to learn that Alice's modest gift was at the root of what is now Canada's largest community foundation and one of the country's largest grantmakers – Vancouver Foundation.

Alice's story is incredible, but it is not unique. Community foundations all across the country know donors like Alice – people with a passion for their community and a vision for their giving.

There's Charles in Winnipeg, Édouard in Montreal, Elinor in St. John's...they all share Alice's dream of giving a gift that will grow and last long after their lifetime. And their gifts will still be supporting local charities 70 years from now, just like Alice's.

## A DESIRE FOR IMPACT

At Community Foundations of Canada (CFC) we proudly call more than 170 communities home through our work with community foundations in cities, regions and rural areas from coast to coast. Our dedicated team spans the country, working hard to support innovation and impact at the local and national level.

As the membership organization for Canada's community foundation movement, we offer strategic donors like Alice and Charles and others a unique opportunity: the ability to reach into communities all across Canada and make a difference.

CFC is here to stay - committed to strengthening the vitality of communities now and for generations to come.

## AN OPPORTUNITY TO ACT

If you want to multiply the impact of your giving, we can help. The *All for Community Endowment Fund* was established in response to donors who see the CFC network as a vehicle for them to reach into the heart of Canadian communities. Our donors want to:

- Support the growth of a movement that touches charities in every community across the country through the lasting impact of a gift to our Endowment Fund;
- Access the local knowledge and national reach of the community foundation network;
- Act as a catalyst for building community vitality and supporting philanthropy in communities across the country;
- Have a national impact on issue areas such as the environment, youth, or community development;

And thanks to an anonymous donor, all gifts to the *All for Community Endowment Fund* will be matched - meaning for every \$10,000 gift we receive, half or \$5,000 will go towards supporting Canadian communities and community foundations.



## OUR MISSION

To build stronger communities by enhancing the philanthropic leadership of community foundations.

## WHO WE ARE

Community Foundations of Canada is the membership organization for Canada's community foundation movement. We were founded by our members in 1992. At that time, there were 28 community foundations in the country, with \$500,000 in assets.

Today, our movement has grown to include more than 171 local foundations in cities, towns and rural areas across the country. Together, we are one of the country's largest supports of local charities. Collectively, our members steward almost \$3 billion in assets for their local communities and have a history that reaches back to 1921.

We help Canadians invest in building strong and resilient places to live, work and play by connecting donors to community needs and opportunities.

## OUR TRACK RECORD

Canada's community foundation movement has built a stellar reputation at home and around the world.

Since our early beginnings we have focused our energies on building strong, sustainable local foundations that serve their communities responsibly and with a vision for the future. Over the past two decades we have:

- Produced tools, resources and training that is accessed and used by large and small foundations all around the world
- Introduced high profile national programs like Vital Signs, Community Foundations and the Environment, Youth in Philanthropy
- Built long-lasting relationships with some of the world's most respected names in philanthropy: Canada's J.W. McConnell Family Foundation, The Ford Foundation, Charles Stewart Mott Foundation, Bertelsmann Foundation and others.
- Partnered on innovative programs like 1% for the Planet, Bank of Montreal's Supporting Your Community program, and our Responsible Investing pilot project
- Acted as a voice for the philanthropic sector on key policy issues such as the reduction of capital gains tax on gifts of appreciated securities

Not only do we support community foundations, and through them local charities from coast to coast to coast, but we also share our knowledge, resources and best practices with organizations across the continent and around the world.

## HOW YOU CAN HELP

You can be part of this powerful force for local and national change. Help us build vital and sustainable communities by supporting the work of the community foundation movement.

The *All for Community Endowment Fund* provides you with an unparalleled opportunity to support national leadership and innovation -- with results you can see in communities of all shapes and sizes. Your gift:



- Will be matched, thanks to the generosity of a donor who wants to encourage giving to the CFC's Endowment Fund. For example, for every \$10,000 you donate, an additional \$5,000 will go into CFC's budget to support communities and community foundations;
- Keeps on giving. Your gift will be invested and the earnings will become a legacy of support for community foundations across Canada through CFC's ongoing work;
- Can be named. You and your family can use your gift to honour or remember someone special by establishing a named endowment within CFC's operating endowment fund;
- Is easy and efficient. We handle all of the administrative details such as tax receipting and reporting;
- Can be anonymous. CFC will ensure that your wishes as a donor are respected

## THE LAST WORD

Thank you for taking the time to learn more about the community foundation movement and the donors who have helped us support Canadian communities for almost 90 years.

We've saved the last word for two people who know CFC as well as we do. We hope their story will inspire you, and others, to imagine the impact your gift could have to our communities.

*Thérèse and Kent Newcomb know what is needed from their giving. They are thoughtful and strategic philanthropists who have provided an important gift to CFC's *All for Community Endowment Fund*.*

*Together they have enjoyed a long history of involvement and support starting first with the Hamilton Community Foundation and then becoming strong supporters and advocates of the movement nation-wide through CFC.*

*"CFC's Endowment Fund helps provide for its long-term planning and financial success so the organization can continue providing important guidance, services and training programs to hundreds of community foundations right across Canada" says Kent who chaired CFC's Board of Directors for two years. "We have seen first-hand the value of CFC's work, and knowing that this fund offers a 50% match because of another generous CFC donor, makes it that much more appealing."*

*"It is the best philanthropic concept going today. We see our gift as one of the most significant we have made to the charitable sector and we encourage others to consider doing the same."*

## CONTACT

For further information about how you can support CFC's *All For Community Endowment Fund*, please contact:

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