



**Working Together
for Lasting Change**

Annual Report 2005
COMMUNITY FOUNDATIONS OF CANADA



*Community
Foundations
of Canada*
*Fondations
communautaires
du Canada*

Our Mission

To build stronger communities by enhancing the philanthropic leadership of community foundations.

Our Strategic Goals

To support established and developing community foundations in their endowment building and donor services, grantmaking and community leadership, and as accountable stewards of community assets.

To promote and advance philanthropy and community foundations.

To model philanthropic leadership in Canada and internationally.

We are committed to:

Philanthropy, especially through community foundations, as a powerful catalyst for strengthening communities in Canada and around the world.

Visionary leadership that welcomes innovative approaches, builds on strengths, models inclusiveness and takes appropriate risks.

Collaborative relationships – among members, volunteers, staff and other organizations – that respect independence and diversity, and that foster dialogue and sharing of ideas and experiences.

Open and accountable practices that reflect the highest possible standards of performance as a membership association and a leader in promoting philanthropy.

What is a community foundation?

Community foundations are locally-run public foundations that build and manage endowment funds to support charitable activities in their area.

Each community foundation is autonomous and governed by a volunteer board of local leaders. They exist in every province and one territory and are linked and supported at the national level through Community Foundations of Canada.

What do community Foundations do?

Community foundations combine three main roles:

1. Endowment Building & Donor Service

Pool the charitable gifts of many donors to create permanent, income-earning endowment funds – a nest egg that will always be there to benefit communities.

Connect donors with the issues and organizations that matter most to them. Offer a variety of funds to meet donors' charitable goals; use their insight and experience to help donors have maximum impact.

2. Grantmaking

Use the income earned by invested funds to give grants to a wide range of community groups; the original investment is left to grow over time.

3. Community Convening & Leadership

Work with the entire community, bringing people together from all sectors to identify and address local issues.

Who gives to community foundations?

All kinds of people give many types of gifts – cash, real estate, stock, artwork and insurance.

Flexibility is key. Donors can choose to support their hometown broadly or designate a favourite cause or charity.

Many charities also place their endowment funds with community foundations in order to benefit from greater returns on their investments.



Community
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Working Together for Lasting Change

In 2005, Community Foundations of Canada welcomed its 150th member – a significant milestone for a national organization that is less than 15 years old. The grantmaking and assets of the movement hit new heights as well, with Canadian community foundations granting more than \$115 million to local priorities and managing assets surpassing \$2.3 billion for the future of their communities.

But equally important – and perhaps even more powerful – was the collective action of community foundations working with others in their communities and at the national level. This report highlights some of those initiatives.

Convening and community leadership is one of the key roles of a community foundation, along with grantmaking, donor service and endowment building, and our members are finding extraordinarily creative ways of playing that leadership role. They are working with their grant recipients, with their local businesses, with government, with donors, and with United Ways and other funders to tackle community priorities that require a collective approach to make progress. They are convenors of respectful dialogue on difficult issues, they are catalysts for action, they are funders that leverage additional support. (There are wonderful examples from our members later in this report.) They are proactively working toward what some sector thinkers are calling the new definition of success for community foundations and the characteristic that will distinguish us from other players in the philanthropic sector: community focus, long-term leadership, and coordinated impact.

Over several years, CFC has strongly supported that convening and leadership role for community foundations. We agree that, combined with grantmaking, donor service, and endowment building, it is what makes community foundations unique. We've helped our members articulate the role, and we've worked through CF-LINKS, regional meetings, conferences and international exchanges to provide training and resources to help staff and volunteers enhance the skills they need to do that kind of partnership work successfully. And as we gain skill and experience, we are finding more and more ways to work together for greater impact.

At the national level, CFC has brought community foundations together to see how we might work across the country for lasting change and how the voluntary sector as a whole might collaborate more effectively. Our funders have endorsed that direction generously. The Government of Canada, through Voluntary Sector Initiative resources, supported CFC and United Way of Canada's collaborative efforts that resulted in the launch of a Sector Council for the voluntary and not-for-profit sector. With the J.W. McConnell Family Foundation's support we are working nationally in the environment; with the Atkinson Charitable Foundation, the Walter & Duncan Gordon Foundation, and the Ford Foundation we are working nationally on social justice and diversity. These initiatives began as tentative steps to explore how community foundations – independent organizations grounded in their communities – could work together best to achieve goals we all share.

We are pleased, and proud, that those tentative steps are gaining momentum. In 2005 our environmental program expanded from eight to 21 community foundations, our social justice initiative deepened its work and is poised to

“...to ensure the field's relevance and impact...much of the mindset that has guided the field to this point needs to be replaced with new assumptions about what constitutes success. The leadership task we see lies in creating three subtle but significant shifts in assumptions and priorities:

- A shift in focus from the institution to the community
- A shift from managing financial assets to long-term leadership
- A shift from competitive independence to coordinated impact

We think of these shifts as new principles for performance. Each of them plays out both at the level of individual community foundations and at the field level...”

From “On the Brink of New Promise – The Future of U.S. Community Foundations” by Lucy Bernholz, Katherine Fulton, and Gabriel Kasper, 2005



expand into collective action on poverty, and our diversity efforts are gaining traction across the country as we develop new tools and resources. As well, our national alliance with Bank of Montreal is generating new gifts to support local community priorities and our ongoing national focus on youth is engaging the next generation. Together with our members, as Community Foundations of Canada, we too are focused on community, long-term leadership, and coordinated impact.

Our members create CFC's collective agenda and they provide support for every aspect of CFC's work. We are grateful to them all for helping us to identify the trends in our field and for challenging us to get out in front of those trends. Our Board of Directors, who represent our members, are a model of dedication and wisdom. We thank them, along with our superb staff and consultants, for all their efforts in 2005 to make CFC such a vibrant and responsive organization.

It is becoming more and more clear every day that we must work collectively to bring about lasting change, whether at the local level or at the national level. It is an opportunity community foundations have – and a privilege their communities allow them. This report highlights some of our collective work in 2005 in local communities and across Canada. We hope it inspires you to even greater heights!



Monica Patten

Monica Patten
PRESIDENT & CEO



Richard Frost

Richard Frost
CHAIR

150TH CFC MEMBER AN INNOVATIVE PARTNER

CFC welcomed its 150th member in July 2005 – the newly formed Barrie Community Foundation – and welcomed the creative partnership model it represents. The new foundation is pioneering an innovative relationship with neighbouring Huronia Communities Foundation. Together, the two independent foundations have created an administration hub to pool expertise and share expenses. Each foundation has its own local Board of Directors, but they share the services of an Executive Director.

LAWSON FOUNDATION HONOURS MONICA PATTEN

Canada's venerable Lawson Foundation celebrated its 50th anniversary by honouring its past, including Colonel Tom Lawson's interest in establishing community foundations. The Foundation recognized CFC's CEO Monica Patten with a Lifetime Achievement Award for the leadership she has brought to the community foundation field. The award included a grant of \$100,000 for the charity of her choice – which Monica directed to CFC. Monica was one of four Canadians honoured by The Lawson Foundation for their vision and extraordinary contribution to their chosen field. The other recipients were Dr. Robert Glossop, Dr. Freda Martin, and Dr. Fraser Mustard.

HIGHLIGHTS OF 2005

- 9 new members join CFC, bringing the year-end total to 152
- Canadian community foundations grant \$115 million to local community priorities
- New gifts top \$245 million, bringing assets to \$2.3 billion
- 80% of member community foundations take part in six regional meetings
- 36 community foundations are part of Supporting Your Community alliance with Bank of Montreal
- CFC's environmental partnership with the J.W. McConnell Family Foundation spreads from 8 to 21 community foundations
- More than 45 community foundations have Youth Advisory Committees
- CFC features in 45 print, broadcast and web-related media, a 24% increase over 2004



CFC: WORKING TOGETHER AT THE NATIONAL LEVEL

ENVIRONMENTAL PARTNERSHIP BROADENS

Over the past two years, Community Foundations of Canada and the J.W. McConnell Family Foundation have been working together to increase environmental action at a local level by helping community foundations:

- attract environmental endowment funds,
- increase the amount and effectiveness of their grants to organizations working on environmental issues, and
- convene organizations and individuals concerned about local environmental issues.

Through the generous support of the McConnell Foundation, 21 community foundations to date have received financial support, networking and technical assistance to build their knowledge and capacity to address local environmental issues and support environmental organizations.

Participating community foundations have raised more than \$3.6 million in environmental endowment funds and have convened environmental groups, concerned citizens and government representatives to plan for local action. Through the program, they will provide at least \$700,000 in grants to environmental organizations in their communities.

Eight community foundations (Victoria, Whistler, Battle River, Brandon, Hamilton, Niagara, Kingston and Saint John) began the program in 2004. Subsequently, London Community Foundation received support for its local environmental forums. Those foundations were joined by 12 more in 2005 when CFC launched the Environmental Kickstart fund in February. It provides grants of up to \$15,000 to assist community foundations in starting an environmental program or taking their environmental programming to the next level. The twelve foundations are: Fondation communautaire de la Péninsule acadienne, Montreal, Oakville, Cambridge and North Dumfries, Oxford, Guelph, Chatham-Kent, Stratford and Perth County, Kenora and Lake of the Woods, Red Deer, Sunshine Coast, South Okanagan.

All 21 community foundations involved in the environmental initiative came together this year in Montreal to learn from each other and from presentations by Natural Step Canada, Canadian Environmental Grantmakers Network and the McConnell Family Foundation. To broaden learning from this initiative even further, CFC contracted with the Canadian Environmental Grantmakers Network and Hirji & White to develop an environmental grantmaking module which was presented at six CFC regional meetings in 2005.

Convening and community leadership is an important component of the environmental initiative for all the participating foundations. In many communities, the foundation's convening has provided the first-ever opportunity for local environmental organizations to come together. Three groups of foundations are also working together at the regional level:

- The community foundations in Ontario are exploring the possibility of creating a provincial learning group to increase their knowledge and identify opportunities to work together.
- Foundations in the Sea to Sky corridor in BC are exploring opportunities to work collectively on 2010 Olympic issues, and Victoria is convening foundations on Vancouver Island to explore joint action there.
- With the leadership of the Battle River and Brandon foundations, CFC is exploring ways to bring foundations in the Lake Winnipeg watershed together to address crucial issues and link with efforts which are already underway.

The partnerships between community foundations and their local environmental organizations, CFC and the McConnell Family Foundation have generated significant support for environmental issues at the local and regional levels across Canada.



SUPPORTING YOUR COMMUNITY ALLIANCE WITH BANK OF MONTREAL FINANCIAL GROUP ATTRACTS DONORS

The second year of the Supporting Your Community (SYC) alliance brought new funds, new donors and new relationships to Canada's community foundation movement.

The program, created by CFC and Bank of Montreal Financial Group, is the first -- and still the only -- one of its kind in the country. BMO clients can establish a fund at any of 36 local community foundations and benefit from the foundation's grantmaking, administration and donor services, while BMO continues to manage the investment. Although other financial institutions are starting to offer clients charitable giving options, no other program connects individuals directly to charitable experts in their community.

For instance, Hamilton Community Foundation (HCF) recently received a \$450,000 gift from a long-time philanthropist who is interested in taking his giving to the next level. The anonymous donor learned about community foundations through John Potts, a founder of the Niagara Community Foundation and wealth advisor at BMO Harris Private Bank in Hamilton.

"It's clear that this donor now thinks of BMO as his financial advisor and the community foundation as his philanthropic advisor," says Pam Lakin, HCF's vice-president of development. "I believe that's what separates our program from others -- the local expertise."

The donor, who worked in Hamilton but now lives in Burlington, was also pleased the community foundation network allowed him to contribute to both cities simultaneously.

"This is a donor who appreciates that's there's a real difference that can be made at the grassroots level," says Lakin. "He's eager to get into community issues and we're eager to help him make a difference."



John Potts and Pam Lakin

SYC highlights for 2005 include:

- Program expanded to include 36 community foundations
- Introduced to thousands of new BMO clients through InvestorLine, the bank's on-line brokerage service
- Donations and planned gifts reached more than \$6 million, with SYC funds in Fredericton, Toronto, Burlington, Ottawa, Mississauga, Hamilton, Vancouver, Fundy, Temagami, Quebec City and Victoria
- BMO Employees' Foundation offers first grants through Kids 'N Motion endowment fund

TACKLING THE TOUGHEST PROBLEMS: CFC'S SOCIAL JUSTICE INITIATIVE

With support from the Ford Foundation and the Atkinson Charitable Foundation, CFC and its members have been exploring the role community foundations can play in tackling our communities' toughest challenges. By working more effectively individually and together, community foundations hope to get beyond the symptoms of social problems and work on their root causes. Representatives of eight community foundations who are developing and directing foundation initiatives from a social justice perspective formed CFC's Social Justice Learning Group in 2004. The group provides an opportunity to learn from and support one another; motivate, challenge and inspire each other; to have access to foundation and practitioner mentors; and to document and share their learning more broadly across the movement. The group met twice in person and several times by conference call in 2005.



Two case studies were developed: one describing Toronto Community Foundation's successful low income housing initiative which resulted in changes to federal and provincial policies which now make existing housing stock eligible for low income housing allowances. As a result, 5,400 additional rental units have been made available to low-income people across Ontario. The other case study describes Hamilton Community Foundation's unique poverty grantmaking focus and its catalyst role in community-wide poverty reduction efforts.

Thanks to support from the Walter & Duncan Gordon Foundation, and in partnership with the Law Commission of Canada, CFC engaged a community-based scholar in 2005 to produce a thorough and accessible assessment of the legal barriers to successful immigrant settlement, to detail ways these barriers are currently being addressed and to make recommendations for legal and social policy changes. Sarah Wayland is working closely with Hamilton Community Foundation on this community-based research and is guided by a national advisory committee of experts in the field.

Evaluation was a key part of the Social Justice Initiative in 2005. We surveyed our membership and 54 Canadian community foundations completed the survey. Some of the key findings:

- 85% of community foundations indicated that community foundations should be engaged in the development of long-term solutions to socio-economic injustice and should support activities that address root causes.
- 83% believe that community foundations should help build the capacity of organizations working on social justice issues and 72% feel that community foundations have a leadership role to play on social justice issues.

- 78% of foundations have some level of engagement in social justice, with 11% being highly engaged. At the same time, the principles underlying social justice are still not broadly understood, with only a slight majority of respondents (52%) indicating a moderate or higher level of overall understanding.

To respond to that need, CFC will continue to develop learning resources around social justice and the role community foundations can play in addressing these most intractable problems.

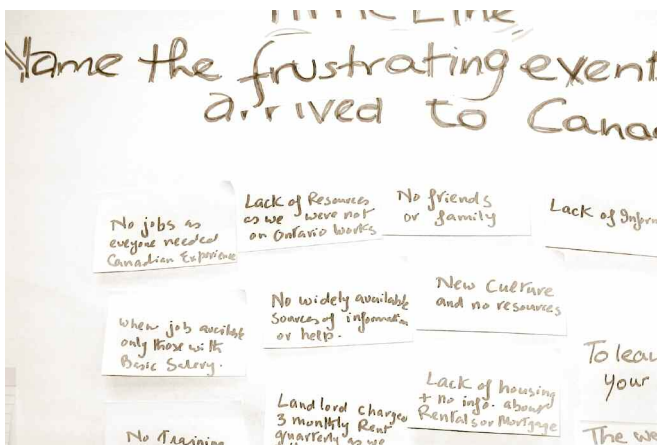
CFC LAUNCHES NATIONAL VITAL SIGNS INITIATIVE

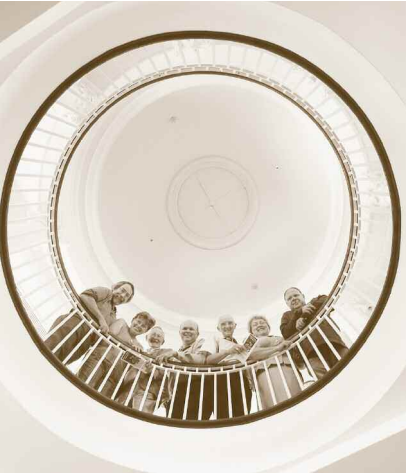
CFC has launched a national civic indicator initiative based on Toronto Community Foundation's innovative Toronto's Vital Signs® - an annual report on the health of the community in ten key areas that are critical to quality of life.

Building on that experience, the national Vital Signs initiative will help community foundations across Canada collect and publish indicators of community vitality that will increase the effectiveness of their grantmaking, and strengthen their position as centres of knowledge about their communities.

Several community foundations will pilot Vital Signs in 2006: the Community Foundation of Ottawa, La Fondation du Grand Montréal, The Victoria Foundation, and The Kitchener and Waterloo Community Foundation. Others will join that initial group.

Thanks to a 2005 planning grant and two-year ongoing support from the J.W. McConnell Family Foundation, CFC will determine a core set of indicators to be tracked by all participating community foundations (most community foundations will add indicators with particular resonance for their communities), produce training materials and tools for community foundations, and develop a national "brand" for Vital Signs. The national Vital Signs initiative is a compelling example of the potential community foundations have to work as a movement across Canada.





PARTNERSHIP WITH BENJAMIN MOORE SUPPORTS RESTORATION

CFC's continuing collaboration with the Benjamin Moore paint company contributed \$25,000 in grants and \$5,300 worth of paint to 10 heritage projects in six Ontario communities in 2005.

Representatives from two Woodstock-based projects and the local community foundation are pictured (left):
L to R: Stephen Nelson of the

Woodstock Public Library, councillor and library board member Connie Lauder, Oxford Community Foundation treasurer Doug Eckel, Dave Schaus of Schaus Decorating and Design Centre, Earl Shea and Pat Smith of the Oxford Community Foundation and Carl MacDonald, curator of the Beachville District Museum.

PHOTO BY ELLIOT FERGUSON, WOODSTOCK SENTINEL-REVIEW

KNOWLEDGE AND SKILLS DEVELOPMENT: CF-LINKS IN 2005

CFC is committed to building the skills and knowledge of staff and volunteers in the community foundation movement. During 2005, CFC hosted six regional meetings (in Victoria BC, Red Deer AB, Winkler MB, Kingston ON, Lennoxville QC and Saint John NB), attended by more than 450 volunteers and staff from foundations of all sizes and at all stages of development. The regional meetings included a special focus on diversity this year, thanks to support from the Ford Foundation, and the Diversity Scanning Tool for Community Foundations was developed as a follow-up. Over 80% of member community foundations took part in regional meetings.

Seven different CF-LINKS workshops were offered in conjunction with the regional meetings and 269 people attended those targeted sessions. Peer gatherings were held for three groups of staff in similar positions, allowing them to learn from each other and address common concerns. These opportunities to meet with colleagues and learn together are the bedrock of the community foundation movement in Canada. Some representative comments from participants:

- "Strengthens and re-energizes me!"
- "Network and support and ideas from highly valued and respected colleagues and friends"
- "Sharing info and best practices"

In addition to these group learning opportunities, CFC's regional coordinators continued to visit community foundations in their areas to offer consultation and support. They conducted more than 100 onsite visits, including six assessment sessions using the well-received "Reflections" tool.

New resource materials were also developed in 2005, including one reference on legal issues, core manuals were updated, and all materials were posted to our now fully bilingual website.

COMMUNITY FOUNDATIONS PROMOTE YOUTH IN PHILANTHROPY

For eight years, with the leadership of Vancouver Foundation, CFC has supported the engagement of young people in community philanthropy and volunteerism through involvement with community foundations. Today more than 45 community foundations in Canada have youth advisory committees (YACs) in place, and many more are in the planning stage. YACs are comprised of young people from a range of age groups and backgrounds who want to make a difference in their community. With the support of adult advisors, they build endowment funds, make grants to youth projects in their communities, and engage in community leadership activities.

Through experiential learning, youth involved in YACs develop leadership skills and gain knowledge of their community, philanthropy, and volunteerism. Others benefit as recipients of services provided by the projects. The community foundation and the community at large benefit from a better understanding of young people's concerns and capacities, and by investing in their development as current and future volunteers, leaders, philanthropists and engaged citizens.

CFC provides information and training resources, coordination, and communication for existing YACs and for community foundations interested in starting a YAC. It organizes regional and national gatherings for community foundations, YAC members and their adult advisors, and promotes effective youth engagement to other philanthropic and voluntary sector partners. Some special areas of focus in 2005:



● **www.yipcanada.org**

The Youth in Philanthropy website has been improved and new sections have been added, including a members' area with discussion forums. The site provides news, resource materials and tools, links and interactive activities such as data collection, conference planning, on-line twinning and mentoring.

● **CFC regional meetings and National Conference**

Youth participated in five CFC regional meetings in 2005. The BC Meeting, for example, included 50 youth and 12 Adult Advisors, as well as four representatives from Russian community foundations. Youth participation will be significant at CFC's 2006 national conference.

● **Canadian Heritage pilot project**

CFC is partnering with Canadian Heritage to engage youth through "Youth-Led Community Action Project" grants. In 2006, thirteen YACs will solicit, assess, deliver and monitor grants to local youth-led projects.

● **YIP Endowment Match Program**

CFC administers Vancouver Foundation's YIP Endowment Match Program in British Columbia, which provides three-year matching funds to eligible community foundations,

along with on-going training, support and coordination. This approach has proven so successful that the model has been adapted by the Foundation for Young Australians.

● **Russia/Canada YIP partnership**

CIDA funding allowed a YAC member and CFC's National Youth in Philanthropy Consultant to visit Russia in December 2005 to build on the partnership begun with a visit of four Russians to BC in April. The project is exploring youth philanthropy, volunteerism and engagement in both countries.

● **BC Network Youth Engagement Fund**

Canada Volunteerism Initiative-BC Network is partnering with BC community foundation YACs to offer \$500 grants with which YACs undertake a special project to inspire and assist other young people to volunteer.

The number of YACs across Canada continues to grow and interest comes from many quarters. Community foundations are seen as pioneers and leaders and are influencing youth engagement initiatives at local, national and international levels.



CFC's National Youth in Philanthropy Consultant Barbara Oates McMillan (far left) and Amira Jung (right), from the Youth Advisory Council of the Shuswap, visited with Russian youth on a ten-day trip to Kaliningrad, Moscow and Togliatti in December.



CREATING GREATER IMPACT IN LOCAL COMMUNITIES – CFC MEMBERS AT WORK



One of Canada's best youth jazz ensembles helped Campbellford/Seymour's Youth Advisory Council (YAC) launch its new logo and raise awareness about its support of youth in June. The Campbellford District High School Jazz

Ensemble kicked off the 2005 Horizon Concert series at the Westben Arts Festival Theatre. In the past seven years, the CDHS Senior Jazz Ensemble has won seven regional and five national gold awards. CDHS students have been selected each year to national all-star groups, a rare honour made more impressive considering CDHS has just 650 students. The YAC saw this as a chance to promote partnership between the YAC, the high school music program, and the community's performing arts centre to support local youth. More than 300 tickets were sold and the proceeds of over \$2,000 were split between the Westben Theatre and the band. The band then chose to donate its half to the YAC for future youth projects. The Ontario Trillium Foundation also supported the YAC's logo launch.

COLLABORATION GENERATES MICRO-LOANS FOR IMMIGRANTS

Across Canada, accreditation, training and upgrading are real barriers facing immigrants with foreign credentials in accessing jobs in their field. Yet there is a critical shortage of skilled labour amid rising demand for workers.

To address the situation, a small group of women in Calgary, including a board and a committee member from The Calgary Foundation (TCF), brought together the Alberta Network of Immigrant Women and other community groups to establish the Immigrant Access Fund (IAF) at TCF. Administered by the Mennonite Central Committee Employment Development, the IAF is a micro loan program

to assist new Canadians with loans for a period of study, examination and license fees, or tuition, books and supplies – whatever short term assistance immigrants need to work in their field.

Operating support from The United Way and the Alberta Lottery Fund as well as loan pool contributions from Suncor and PetroCanada and immigrant-owned businesses have allowed \$100,000 in small loans to be distributed. As the loans are paid back (at preferred rates), they go into an endowment fund at TCF, ensuring the long-term future of the program. With strong community partnerships, the IAF aims to build a \$2 million loan capital pool.

BC FOUNDATIONS AND UNITED WAY CREATE IMPACT GRANT FUND

Four community foundations in British Columbia have pooled resources with the area's United Way to respond to the region's most pressing needs. The Abbotsford Community Foundation, the Chilliwack Foundation and the Mission Foundation, with support from the LEAD Grants program of Vancouver Foundation, partnered with United Way of the Fraser Valley to grant \$60,000 to eight projects through their collaborative 2005 Impact Grant Fund. The targeted grants respond to priority community issues in volunteer programs, childcare, housing, and poverty awareness identified by the Fraser Valley Community Assessment Project in 2004. The fund was started in 2003 as a trial by United Way of the Fraser Valley and the Abbotsford Community Foundation; bringing in these additional partners has allowed the fund to double its granting. The innovative fund was recognized at the 2005 United Way – Centraide national conference as a "best practice".

HAMILTON COMES TOGETHER AROUND POVERTY

In a bold community-wide collaboration, Hamilton Community Foundation and the City of Hamilton Public Health and Community Services Department are co-convening the community around poverty reduction. The first step was a meeting in February 2005 of concerned people from the non-profit, business and government sectors to discuss



the issue of poverty in Hamilton and the need for a community-wide response. The co-convenors invited the Tamarack Institute and Vibrant Communities to facilitate the meeting and share their knowledge from working with 15 Canadian communities engaged in poverty reduction initiatives. The participants – two dozen of the community’s leaders, including the chief of police, medical officer of health, newspaper editor, United Way, poverty advocates, city council, faith leaders, university faculty, private sector business people, social agency leaders and others – have now formed the Hamilton Roundtable for Poverty Reduction.

Over the course of 2005, staff and volunteers were confirmed for the massive project (including HCF’s Board Chair as Chair of the Roundtable), task groups were formed, and corporate funders were recruited. Hamilton Community Foundation is providing financial support over the development phase, as is the City of Hamilton. Other Roundtable members are also contributing. In an important commitment, the community’s daily paper The Hamilton Spectator declared that its “issue of choice” over the next three years would be poverty – marking the first time in the newspaper’s history that it has identified a public policy focus. The paper has designated a full-time poverty reporter.

The Roundtable is building a comprehensive, long-term, community-wide plan that outlines specific actions to reduce poverty – an unprecedented collaboration of Hamilton’s leaders in all sectors.

DONORS LEVERAGE NEW AGENCY WITH GIFT

One of Victoria Foundation’s long-standing donor couples has helped to leverage construction of new facilities to help the homeless in their city. Helen and Hugh Mogensen, whose donor-advised fund has helped a broad range of charities in Victoria for many years, decided to make a substantial gift (\$200,000) to Our Place – a new facility arising from the merger of two well-established downtown agencies. By challenging others with their gift, the Mogensen’s more than doubled their contribution with additional donations for the purpose-built facility, scheduled to open in 2007. The provincial government’s task force on homelessness, City of Victoria, Service Canada, and City Spaces are also supporting the project and several Leadership Victoria projects are involved.

MEDICINE HAT FOUNDATION SEEDS ASSISTED HOUSING

Several years ago, the Medicine Hat Community Foundation established a Community Leadership Committee as the Board’s “think tank” for its proactive grantmaking on local issues. The committee’s links to area agencies proved invaluable in 2005 when a new agency came to town hoping to create assisted housing for people facing homelessness and coping with mental health issues. The model also includes a restaurant and shop to generate ongoing income. With no local track record, the agency was having a hard time securing a mortgage for the residence. The community foundation consulted its community partners, researched the agency’s work elsewhere in Alberta and then took a risk with a \$40,000 start-up grant. Hearing about that grant, another local housing society came forward with a larger grant. A local church group then asked for the foundation’s advice and also made a grant. The building has been purchased mortgage-free, renovations are underway, and the \$200,000 facility will house 12 people early in 2006.

Toronto Community Foundation’s “Arts on Track” initiative will revitalize important public spaces, promote public transit and boost cultural tourism in Toronto. Through the community foundation’s partnership with Toronto’s major cultural institutions, the Mayor, and the Toronto Transit Commission, renovations to the platforms in three subway stations will provide transit riders with a visual experience linking them to nearby institutions like the Art Gallery of Ontario and the Royal Ontario Museum. Already the Transit Commission has allocated \$1.5 million to get the project rolling and Toronto Community Foundation has raised \$1.75 million in private donations for renovations to the first stop (Museum), scheduled to begin in 2006.



AUTO DEALERS PARTNER WITH COMMUNITY FOUNDATION

In Penticton BC, seven automobile dealerships – strong competitors in business – have put rivalry aside to work with the Community Foundation of the South Okanagan (CFSO) to increase the impact of their charitable giving. The foundation has helped them develop a joint granting process and define areas of focus they could all get behind: children, youth and women in need. In addition, the seven competitors, and the association they belong to, have now reached out to other business peers with the “Penticton Auto Dealers & Friends Golf Gala.” 80% of the proceeds raised flow immediately to children’s charities and 20% support a long-term legacy fund. The CFSO administers the granting program and presents requests to the dealer group for advice. Over \$125,000 has been raised so far with this event – a big contribution for a small community. The Penticton Chamber of Commerce recognized the innovative initiative by presenting the Auto Dealers Association with the 2005 Community Booster Award.

MANITOBA GOVERNMENT AND COMMUNITY FOUNDATIONS PARTNER FOR RURAL YOUTH

At CFC’s 2005 regional meeting in Winkler, the Manitoba government announced its commitment to working with the province’s community foundations to offer a bursary program for rural and northern students pursuing post-secondary education. The \$500,000 education assistance plan, administered by The Winnipeg Foundation, will provide \$100,000 each year for five years on a challenge basis to Manitoba’s 37 community foundations. This will be used to leverage gifts from donors at the local level to create educational endowments. The goal is to leverage \$1 million in endowment funds. Already the results are promising: \$163,304 in endowments at 14 community foundations, 17 new scholarship and bursary funds, and 4 augmented funds. The endowments will provide bursaries and scholarships to rural and northern students to offset the cost of traveling or moving to larger centers for their education.

STRATEGIC GRANTING LEVERAGES ENVIRONMENT PROJECT

A donor to the London Community Foundation admired the foundation’s environmental efforts and offered the foundation \$50,000 to use strategically. The foundation used the gift to support several demonstration projects on reforesta-



tion, based on the “pits and mounds” concept of natural regeneration, under the auspices of the Upper Thames River Conservation Authority. Several different sites (private and public land, open field and forest edge, etc.) were selected for comparison purposes. That work is ongoing – but the initial grant leveraged additional funding for a demonstration “pools and riffles” project (pictured above) concerning the natural aeration of streams, from both the federal Habitat Stewardship Program of Environment Canada and the provincial Ministry of Natural Resources’ Community Fisheries and Wildlife Improvement Program.

THREE CHILD WELFARE AGENCIES WORK TOGETHER

In the Ontario counties of Grey and Bruce, three agencies that deal with vulnerable children recognized that they needed to work together to create a long-term response to children’s issues that were beyond the capacity of any one of their organizations. The Children’s Aid Society of Owen Sound and the County of Grey, The Bruce Children’s Aid Society, and Grey Bruce Children’s Services, guided by the Community Foundation of Grey Bruce, established the Grey Bruce Children’s Fund. The endowment fund provides grants for at risk children, lately with a focus on education. The community foundation then helped the agencies publicize the fund and approach the General Motors Dealerships of Grey and Bruce Counties to build the endowment. Five dealerships have committed funds for five years and another is contributing on an annual basis. The three child welfare agencies recommend grants to the foundation, and hold a joint annual meeting where the grants are announced and the GM dealers are acknowledged.

FUNDERS PLAN TOGETHER IN OTTAWA

In 2005, the Community Foundation of Ottawa (CFO) revitalized its local Grantmakers’ Forum. The forum brings together funders from three levels of government, public and private foundations, the corporate sector and the



United Way. Made up of senior level people from member organizations, and convened and chaired by the CFO, the forum is focusing on what they can do individually and together to make the charitable sector in Ottawa more sustainable.

FOUNDATION AND ARTS GROUP SHARE AUDIENCE

For their annual granting evening in Carman MB, the community foundation has joined with the Golden Prairie Arts Council. Rather than planning a separate event, the Carman Area Foundation brings grantees to a regularly scheduled concert hosted by the Arts Council and presents their grants during the intermission. Both groups benefit – the foundation with great entertainment for their meeting, and the Arts Council with 30 or so new audience members.

SERVICE CLUBS, MUNICIPALITY AND FOUNDATION PARTNER

In July 2005, Grand Bend Community Foundation invited five major service clubs and the municipality to a meeting to explore how they could work together to benefit Grand Bend, a small Ontario community on the shores of Lake Huron. As a result of that meeting (and many more!) the Community Improvement Coalition was born – an unusual and creative funding partnership between service clubs, municipality and community foundation to support major community projects. Four substantial projects are already underway, totaling about \$270,000: a Rotary Water Quality Project; a Rotary Beach Enhancement Project; an Optimist Playground on the beach; and an Optimist Skateboard/Water Park complex in town. Funding is shared, with 25% from service clubs, 25% from the foundation's matching grants, and 50% from the municipality. The foundation is planning to involve even more service clubs in this unique arrangement and take on additional community improvement projects.

COMMUNITY FOUNDATION BRINGS RURAL GROUPS TOGETHER

With a mandate that covers the whole province, the three-year-old Rural Communities Foundation of Nova Scotia (created as a partnership between the Coastal Communities Network of Nova Scotia and Literacy Nova Scotia) is working hard to combat the isolation felt by many charitable groups

scattered across the province. The Rural Communities Foundation brings its grantees together once a year to showcase their work, share their experience and learn from each other. It has also nominated several of its grant recipients for provincial awards. The foundation made 10 grants in 2005 totaling more than \$9,000 thanks to proceeds from a class action lawsuit involving several manufacturers of MSG and nucleotides. A portion of the 2004 price fixing settlement was passed on to consumers through 15 community foundations across Canada.

PARTNERING FOR THE ARTS

Community foundations in Québec are partnering with the Government of Québec to promote the Placements Culture program launched in November 2005 by the Ministère de la culture et des communications (Ministry of Culture and Communications). The program provides matching grants to eligible arts organizations to establish endowment funds and reserve funds to help stabilize their core operations. The Foundation of Greater Montreal and the Fondation communautaire du grand Québec will manage the funds.

The Placements Culture program will draw the attention of donors to the needs of cultural organizations of all shapes and sizes. The community foundations will actively promote the program and oversee the sound management of the funds, giving cultural organizations freedom to focus on their art.

By calling on Québec's community foundations to help implement the Placements Culture program, the Government of Québec is taking full advantage of their experience and knowledge in the area of philanthropy. Cultural organizations will also benefit from the trust the foundations have earned from

members of the business community and philanthropists. In Montreal, for example, several of the city's large cultural institutions have already entrusted the Foundation with the management of their endowment funds, among them the Théâtre du Nouveau Monde, Théâtre Jean Duceppe and The National Theatre School.



DONORS TO COMMUNITY FOUNDATIONS OF CANADA IN 2005

Community Foundations of Canada sincerely thanks the many organizations and individuals who made our work possible in 2005.

Supporters of CFC's Programs and Special Projects

Two Anonymous Donors
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 The Roblin District Community Foundation
 Vancouver Foundation
 The Winnipeg Foundation

CFC's Audited Financial Statements for 2005 are available on request: info@cfc-fcc.ca or 613-236-2664



Rain didn't dampen the spirits of Calgarians attending The Calgary Foundation's 50th Anniversary Celebration and official launch of "Harvie Passage" - the reconstruction of the Bow River weir that will turn a dangerous area into a beautiful, environmentally valuable asset for all Calgarians to enjoy and allow the Bow to flow freely for the first time in 100 years! TCF acted as a catalyst for the \$6.4 million project, named after TCF donor Don Harvie, by providing \$2 million - mobilizing a partnership with The City of Calgary and the Alberta Government to fund this significant initiative.

Sponsors - 2005 Regional Meetings

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 Manitoba Hydro
 Manitoba Agri-Food and Rural Initiative
 Raymond Chabot Grant Thornton
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 Western Economic Diversification – Manitoba
 Wilshaw & Associates

Other Initiatives

- Benjamin Moore & Co., Limited
 - Benjamin Moore Community Restoration Program
- Human Resources and Skills Development Canada
 - Human Resources Council for the Voluntary and Non-Profit Sector
- Social Development Canada
 - Developing Human Resources in the Voluntary Sector Phase 2
 - National Learning Initiative



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Territories

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British Columbia

Abbotsford Community Foundation
 Alberni Valley Community Foundation
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 Prince Rupert Regional Community Foundation
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 Salt Spring Island Foundation
 Shuswap Community Foundation
 Community Foundation of the South Okanagan
 Squamish Community Foundation

Sunshine Coast Community Foundation
 Surrey Foundation
 Vancouver Foundation
 Victoria Foundation
 West Vancouver Community Foundation
 Community Foundation of Whistler

Alberta

The Banff Community Foundation
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 The Calgary Foundation
 Drayton Valley Community Foundation
 Edmonton Community Foundation
 Community Foundation of Greater Grande Prairie
 The Lethbridge Community Foundation
 Mayerthorpe Area Community Foundation
 Community Foundation of Medicine Hat and
 Southeastern Alberta
 Red Deer & District Community Foundation
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 Temagami Community Foundation
 Thunder Bay Community Foundation
 Toronto Community Foundation
 Tri-Town Foundation
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 Fondation communautaire Gaspésie - Les Îles
 La Fondation du Grand Montréal/The Foundation
 of Greater Montréal
 Fondation communautaire du grand Québec
 Fondation communautaire du Saint-Maurice

New Brunswick

Fredericton Community Foundation Inc.
 Fundy Community Foundation
 Fondation Communautaire de la Péninsule Acadienne Inc.
 The Greater Saint John Community Foundation
 Community Foundation of Southeast New Brunswick
 Sussex Area Community Foundation Incorporated

Nova Scotia

Rural Communities Foundation of Nova Scotia
 The Community Foundation of Nova Scotia Society

PEI

Community Foundation of Prince Edward Island

Newfoundland

Community Foundation of Newfoundland and Labrador

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