



Community Foundations
of Canada

Fondations
communautaires
du Canada

FAQ: Kids 'N Motion Endowment Fund

The *Kids 'N Motion Endowment Fund* is an initiative of Fountain of Hope, BMO's employee foundation, in conjunction with Community Foundations of Canada.

This new endowment fund is preparing to send out its first grant guidelines to community groups across Canada and plans to make its first grants before the end of 2005.

This FAQ provides community foundations with information about local opportunities to participate in the endowment fund's first granting cycle, including grant announcements.

What is BMO Fountain of Hope?

BMO Fountain of Hope is BMO Financial Group's employee foundation.

It allows employees and pensioners to designate donations to any registered charity in Canada.

Volunteer committees across Canada meet regularly to review and approve requests for donations, meeting the needs of the communities where the funds are raised.

What is the Kids 'N Motion Endowment Fund?

The *Kids 'N Motion Endowment Fund* is a national endowment to support charities focused on recreational, health and fitness programs directed at Canadian kids.

The fund was created in response to recent studies that show skyrocketing childhood obesity rates and historically low levels of physical activity.

It is the first endowment fund launched by *BMO Fountain of Hope*.

What stage is the fund at right now?

BMO Fountain of Hope released its first grant guidelines on October 12/05.

Charities that support recreational, health and fitness programs directed at kids in communities across Canada will be invited to apply to the endowment fund.

What is the role of community foundations?

The *Kids 'N Motion Endowment Fund* is an opportunity for community foundations to introduce a new funding program to local charities.

Community foundations are asked to identify and encourage qualified charitable organizations to submit applications to BMO Fountain of Hope. Visit <http://www.bmofountainofhope.ca/> . Program information is available in English and French. Click

Endowment/Jeunes en Action to locate the application.

CFC has provided input on the guidelines for granting and recommended types of organizations eligible for *Kids 'N Motion*.

How will I know if a group in my area receives a grant from this fund?

Community foundations will play a key role in *Kids 'N Motion* grant announcements, receiving cheques for local grantees and coordinating presentations, in conjunction with BMO Fountain of Hope's Regional Allocation Committees.

A template news release is available for adaptation and use at grant announcements.

How does the Kids 'N Motion Endowment Fund work?

This is *BMO Fountain of Hope's* first endowment fund. To build support for the fund, it includes a flow-through and an endowment component. The ratio of flow-through to endowment will change over time as the fund becomes better known.

The fund will be managed by BMO Harris Investment Management Inc. through the *Supporting Your Community* (SYC) Program.

What is the role BMO Fountain of Hope's regional Allocation Committees?

The Allocation Committee in each of BMO's six geographic regions will review applications from charitable organizations, recommended by local community foundations, and select recipients for the gifts.

The total grants available to each region will be based on the money collected in that region.

What are the types of charities that Kids 'n Motion will support?

A few examples of the types of charities that *Kids 'N Motion* may support include:

- **Summer Fun F.A.N. Club**, a New Brunswick day camp for children and teens with severe disabilities.
- **Playground Redesign** recruits Hamilton, Ont., high school students to redesign playgrounds at their elementary alma mater and model active living to younger students.
- **Optimal Health Early Years Sports Club**, a physical activity program for Winnipeg children who may otherwise be excluded from sports because of their physical or cognitive disabilities.
- **MoreSports** offers inner city children living in East Vancouver supervised, accessible sport activities.
- **InnerEdge** provides outdoors leadership training camp programs aimed at teens in Oakville, Ont., who have issues at home or at school.
- **KidSport** provides grants to financially disadvantaged children in British Columbia to cover the costs of sport registration fees

9. Who should I contact for more information?

Megan Campbell, CFC's Director of Philanthropic Partnerships, at 613-544-8008 or mcampbell@cfc-fcc.ca.

OR

Visit <http://www.bmofountainofhope.ca/>.

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