



COMMUNITY FOUNDATIONS OF CANADA  
FONDATIONS COMMUNAUTAIRES DU CANADA

## **2009 BENJAMIN MOORE COMMUNITY RESTORATION PROGRAM Application Guidelines**

Working with Community Foundations of Canada, Benjamin Moore & Co., Limited is offering grants of cash and paint to support heritage restoration and community projects in Canada. Benjamin Moore has partnered with Community Foundations of Canada (CFC) in order to access CFC's grantmaking experience and its national network of local community foundations.

Successful projects will receive donated Benjamin Moore paint (up to a retail value of \$750), colour expertise, and a cash grant of up to \$4,000. Projects supported in the past range from restoration of a small museum, to renovation of a youth centre, to refurbishing rooms in a women's shelter that operates in a historic home, to contributing to a cutting-edge seniors' residential complex, and restoring one of Canada's original post offices.

Benjamin Moore specializes in providing historic colour identification and projects involving historic colour use will be given priority.

A total of \$25,000 in cash grants is available in each of Benjamin Moore's three regions, focused in specific communities. The communities change from year to year. For 2009 grants, the focus communities are:

- Western Region: Kelowna BC, Maple Ridge BC, Red Deer AB, Battle River AB, North Battleford SK, Brandon MB
- Central Region: Muskoka ON, Niagara ON, Owen Sound ON, Kingston ON
- Eastern Region: Ottawa ON, Montreal QC, Quebec City QC, Halifax NS, Sydney NS

Charitable organizations in the communities mentioned above that are undertaking projects meeting the criteria below are invited to apply to the 2009 Benjamin Moore Community Restoration Program. Projects outside the target communities may also apply, but will receive lower priority in the selection process.

**Project Criteria:**

- Local heritage restoration or community renovation project that benefits the local community and involves the use of paint.
- The applicant organization is a registered Canadian charity or is sponsored by a municipality.
- Volunteers from the local community are engaged in the project.
- Project is willing to involve a local Benjamin Moore retailer for product expertise and other support.
- Project is willing to participate in local public relations activities to publicize the program and Benjamin Moore's participation.

**Application Process:**

Please answer the following on **no more than two typewritten pages**:

- Briefly describe your organization.
- Describe your project and whom it will benefit.
- How will you use paint in your project?
- How will you use the cash grant?
- How will volunteers be involved?
- What is your project's timeframe?
- Does your project have any public relations resources and/or activities planned?
- What is the applicant organization's Canada Revenue Agency charitable registration number?
- Who is the key project contact?

**In addition**, please attach:

- a copy of your full project budget, including revenue and expenses

- current financial statements for your organization (audited, if available)
- a list of your organization's leadership

The application should be signed by your organization's senior staff person or volunteer. If you have pictures of your project, feel free to include them.

**Deadline: January 15, 2009**

Submit a hard copy of your application by January 15, 2009 to the mailing address below. Applications will be received and reviewed by Community Foundations of Canada, on behalf of Benjamin Moore & Co., Limited. Final decisions regarding the allocation of funds will be made by Benjamin Moore representatives, with input from CFC. All applicants will be notified in April/May.

**Reporting requirement:**

Recipients of a Benjamin Moore Community Restoration Program grant are expected to submit a brief report (1 to 2 pages) as soon as possible after their project is completed.

**Submit applications by January 15, 2009 to:**

Benjamin Moore Community Restoration Program  
Community Foundations of Canada  
75 Albert Street, Suite 301  
Ottawa ON K1P 5E7  
Fax: (613) 236-1621

**If you have questions, contact:**

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