



**Roadmap to Results:
Building donor and
civic engagement with
Social Venture
Partners**



Social Venture Partners seek to catalyze significant, long-term positive social change in their communities by:

- Educating individuals to be well informed, effective and engaged philanthropists
- Investing time, expertise, and money in innovative nonprofits to collaboratively strengthen their organizations

Shared Principles

- Engaged Venture Philanthropy
- Entrepreneurial Spirit
- Philanthropic Education
- Community & Collaborative Action
- Mutual Respect
- Accountability & Results

SVP has a significant positive impact on partner giving

- **72%** of respondents indicated their total annual giving has increased since joining SVP
- **51%** of respondents cited SVP as one of the top two reasons their giving has increased.
- Serving on a grant committee, volunteering with a grant recipient and meeting other partners were cited as SVP activities with the greatest impact on partner giving

Involvement with SVP increases strategic philanthropy

- 136% increase in use of formal grantmaking processes
- 141% increase in collaborative practices
- 219% increase in writing fewer but larger cheques
- Serving on a grant committee, meeting other partners and serving on an SVP committee or board were cited as activities with the most influence on partner philanthropic strategies

Partners show an increase in community involvement

- 66% had increased awareness of community affairs since joining SVP
- 65% leveraged new volunteers or other financial resources on behalf of a nonprofit after joining SVP
- 70% indicated SVP had some, significant or primary impact on their community involvement
- Meeting other partners was the most cited factor affecting changes in community involvement

“SVP has given me much more insight into the way nonprofits can work and how I can help. I am much more informed and better able to engage in a highly productive conversation regarding nonprofits. I like that I can connect my time and money (in terms of giving) - it seems more focused and impactful. I LOVE IT!”

Dr Michael Moody: *Developing Lifelong Venture Philanthropists: a Study of the Socialization of Social Venture Partners*, Center on Philanthropy and Public Policy, University of Southern California (2008)

“It is not one aspect of SVP but the total experience.

Part of my increased giving has been due to increased knowledge of how to give and self-confidence that came from applying the SVP process on my own beyond SVP and to learning so much from talking with experienced people I've met as fellow partners about how they give in intelligent ways beyond SVP. And the education the SVP staff has provided me by answering questions, providing encouragement, connecting me with like-minded donors beyond SVP, providing articles about certain topics, etc. “

What grant recipients think of SVP

100% of SVP investees
characterized their
relationship with SVP as
“excellent” or “good.”

Investees rated SVP at least
4.5 out of 5 in
Approachability,
Responsiveness, and
Knowledge.

Investees rated SVP Partner
time and talent as

4.8 out of 5.

Cash grants rated

4.7 out of 5!

Philanthropy Development Framework

